



## Vanessa Liston

### CiviQ

CiviQ offers cloud-based public consultation and opinion analysis products for smart cities and companies in the transport, infrastructure and utilities sectors. *OpenConsult* is a platform that enables the capture and sharing of responses to public consultations, reducing cost and creating a new open data resource. *OpenInsights* is a platform and method for capturing and finding structure in public opinion on policies or plans. These innovations respond to a need to run more cost-effective consultations; increase transparency and response quality; and reduce the likelihood of downstream conflict that results in costly delays and judicial reviews.

Vanessa Liston has a PhD in Political Science from Trinity College Dublin. She has a background in web technologies and management consultancy. She has worked in international development in Kenya where she supported a local community to develop an award-winning school. She was also a member of the founding board of Suas Educational Development.

Vanessa's interest in the gap in local democracy in Ireland motivated her to establish CiviQ. The company participated in the NDRC Launchpad 7 programme, and in 2014 won a tender with Fingal County Council for their first product, *OpenConsult*. Through this tender they refined their product, acquired new customers, and secured a contract for their second innovation, *OpenInsights*.

CiviQ has customers across the local government, government, community and private sector space in Ireland and Northern Ireland. The company aims to expand to the UK, US and Europe.

**[www.civiq.eu](http://www.civiq.eu)**

