




Susan Talbot

Skytango™ Ltd.

Susan Talbot graduated with a B.A in Film and Television Production from IADT in 1998 and worked in the industry, winning an Emmy award for documentary editing. Moving into education, she became a certified instructor of video editing software and was an adjunct professor of digital media production. Susan's first company, GoodLooking Films, was established in the US in 2000. In 2012, she returned to Ireland and set up Aerial Filming Ireland (AFI) with her husband Steven Flynn.

AFI was one of the first drone companies to operate commercially in Ireland. Susan and Steven have completed aerial work on some large film productions in Ireland including MGM's 'Vikings'. However, because the Irish market is small and the cost of doing business high (equipment, licensing and insurance) coupled with the ubiquity of unlicensed flyers and changing regulation, Susan was prompted to rethink their business model.

In 2014, she applied for the Local Enterprise Office's 'Online Trading Voucher' scheme to build her first aerial stock library (afistock.com), proving the concept for a much larger idea. AFI went on to receive a priming grant from Fingal LEO and in September 2015 pitched a global business idea to the National Digital Research Centre (NDRC) and Skytango™ was born.

Skytango™ is a global SaaS (Software as a Service) marketplace servicing the drone industry from flyers to aerial content buyers and landowners. Taking their combined 40 years of video production experience, their drone industry know-how and their business acumen, Susan and Steven developed this unique and exciting product for the drone age. Strategic partnerships with drone manufacturers, insurance companies, drone resellers, complimentary software providers and content buyers such as the BBC will help Skytango™ garner market share. Skytango™ aspires to be the 'go to' marketplace for all aerial operations by 2020.

www.skytango.com

