25 years **SoftCo** ™

Susan Spence, Co-Founder and President

SoftCo

Set up in 1990 by Susan Spence and Jim Coffey, SoftCo is a global developer of Business Process Automation, Purchase-to-Pay, eHealthcare and Cloud solutions. SoftCo's solutions streamline business processes, reduce costs and ensure organisations meet their compliance obligations. Headquartered in Dublin, SoftCo has offices in the UK, the USA, and Finland. The company is ISO27001 certified and is a gold Microsoft partner.

SoftCo has over 500,000 users across all industry sectors globally. Its customers include leading Retailers such as Argos and the Musgrave Group. Healthcare customers include UPMC, Iowa Health and VHI Healthcare. In the Financial sector Mediolanum, Experian and Generali are long standing partners. Manufacturing users include Sunny Delight, Logitech and Bulmers, while the Finnish Government has extensively deployed SoftCo's technology.

SoftCo's approach is to understand their customers' businesses and the challenges that they face and to develop truly innovative solutions that deliver a strong return on investment. This approach, combined with the experience of the SoftCo team, is often quoted by customers as the reason why they forge long-term relationships with SoftCo.

In September 2014, SoftCo announced the addition of 50 new positions, primarily in its R&D, Sales and Cloud Services divisions, bringing their total employee numbers to 120 by the end of 2015.

As an entrepreneurial company focused on providing innovative solutions, SoftCo is pleased to support entrepreneurs at an earlier stage of development through Starting Strong. Co-Founder and President of SoftCo, Susan Spence became a Lead Entrepreneur for the Going for Growth Programme in 2012. Subsequently, she piloted the Starting Strong round tables for female entrepreneurs.

"I am delighted that SoftCo has become a Starting Strong supporter. I only wish that this type of support was available to me when I was developing SoftCo in the early stages."

www.softco.com

STARTING STRONG **SUPPORTER**