



Louise Phelan, VP of Global Operations, EMEA

PayPal

PayPal is the faster, safer way to send money, make an online payment, receive money or set up a merchant account. It has 173 million active accounts across the world and employs 2,400 people in Ireland to support its customers, merchants and retail partners across Europe, the Middle East and Africa. PayPal is a proud sponsor of the Starting Strong programme, which helps female entrepreneurs create successful enterprises. As it was also once a start-up, PayPal knows the importance of helping smaller businesses succeed.

Louise Phelan, Vice President of Global Operations, Europe, the Middle East and Africa, PayPal said: *"I am delighted that PayPal is one of the nine Starting Strong Supporters. It's up to leading businesses to support women and empower them to develop their careers. I'm a big believer in female-focused policies. For me, it's not about giving women an advantage - it's about levelling the playing field. I am a proud Lead for eight inspiring women in Starting Strong's complimentary programme, 'Going for Growth'. I got involved because it's an opportunity for me to give back, to share my skills and to support women in business."*

"As a woman starting out in business, I had great support and I want to repay that. I believe that if we succeed in encouraging more women to become leaders and entrepreneurs we will change the face of the corporate world. With every woman who makes it to the top of her game we get that bit closer to changing the status quo."

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