



Patricia Scanlon

SoapBox Labs

Whilst adult speech recognition is moderately well solved, adult speech systems currently on the market are not accurate for young children's speech. SoapBox Labs has developed a proprietary cloud based speech technology platform specifically for young children aged 4-10.

The SoapBox Labs platform allows app and web service developers to incorporate a 'smart' cloud based engine into their digital products enabling learning games for reading and english language learning as well as children's speech recognition for entertainment, gaming, command and control, voice search.

Patricia Scanlon, founder and CEO of Soapbox Labs, holds a PhD in Speech Technologies and has over 18 years technical experience. The inspiration for SoapBox Labs came from watching her daughter interact with apps on mobile devices. She saw that the apps and web services available for young children, lacked accurate robust speech recognition capabilities on mobile devices and in real world environments. This motivated her to develop a solution to this problem.

Patricia took a novel approach to develop and incubate her idea. Working with the Learnovate Centre and supported by Enterprise Ireland's Commercialisation Fund, she became the first 'spin-in entrepreneur' to Trinity College Dublin. This unique model has enabled Soapbox Labs to develop their solution in an environment that is designed to promote new innovations in learning technology. SoapBox Labs is currently working with a range of partners with whom they will leverage their sales and distribution channels globally.

The company's vision is to be known for high quality, highly robust children's speech recognition solutions, licensed globally for voice-enabled device interactions for kids. They are currently in the process of closing their seed round.

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