



Orla McCallion

UniTuition

Orla McCallion, Co-Founder of UniTuition, is a Scholar of Trinity College Dublin with a background in psychology and international management. UniTuition is an online grinds service designed to help third-level students fill crucial gaps in their knowledge. It is Ireland's leading platform for connecting third level students with pre-screened specialist tutors. Orla established the company in April 2014 with Sean Judge. To date, UniTuition has recruited around 350 tutors and has over 8,000 active users. In February 2015, both Orla and Sean left their jobs in Accenture to go full-time in developing their business.

With UniTuition, university students can book extra tuition quickly and easily. All tutors are experts in the modules they teach, having completed and excelled in the classes themselves. All tutors are interviewed to establish their credentials. They provide both individual lessons all year round and group courses coming up to exams. UniTuition makes booking quality academic support easy and hassle free.

UniTuition provides students with module-specific tuition and sessions, which are booked online and take place on the university campus. Payment is made electronically at a flat fee of €35 per session (the cost goes down for multiple sessions) and UniTuition makes its money by taking a commission on each booking.

Based at the National Digital Research Centre (NDRC), Orla and Sean participated in the LaunchPad programme for entrepreneurs in 2015. The company have partnered with third level institutions to connect students with peer tutors. This partnership has enabled UniTuition to enter and capture markets extremely quickly. The company is now in operation in eight third-level colleges in Ireland and is in the process of expanding into the UK. Plans to enter into mainland Europe are also in the pipeline. UniTuition also launched an identical service for second level students called TutorHQ.ie in April 2016.

www.unituition.com

