



Nicola Connolly

Nunaia

Nunaia is a niche, beauty wellness brand that creates daily well-being rituals that help women carve out moments of self-care to find greater balance in today's demanding world. Nunaia considers skincare as a self-care ritual and launches with a range of living super food skincare rituals with a 'Soil to Skin' ethos.

Nicola Connolly, founder of Nunaia, spent 12 years living and working on the Galapagos Islands, and in the Ecuadorian Amazon and Peruvian Andes helping local communities develop sustainable business models. This experience, combined with her studies in herbalism and the art of living well, inspired the creation of Nunaia.

Nunaia products are 100% natural and ethical formulations derived from potent plant botanicals sustainably and directly sourced from small farmer growers in the Amazon rainforest and Andes Mountains of Peru. These vital actives have been used for thousands of years to treat dry skin and health issues. They combine this ancestral wisdom with modern-day green beauty technology developed with a team of leading cosmetic chemists and formulators to create an organic certified skincare range that delivers superfood nutrition to dry skin and helps to bring greater balance and connection.

Following initial product trials in Peru, international interest in and demand for the product grew. The company saw the potential to develop their brand further and in 2016 re-located the business to Ireland. Nunaia has received CSF funding and is a HPSU client of Enterprise Ireland.

Nunaia launches online and in-store in Ireland in June 2018 and has well developed expansion plans for the UK and EU markets.

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