



Karen O'Reilly

Employum

Employum is a flexible recruitment agency for professional parents. They help employers find reliable, trustworthy and professional people and they help their database of over 2000 candidates find flexible roles: remote work/part time work/compressed hours/jobs share and flexi hours.

Karen O'Reilly identified the opportunity for Employum when she returned to Ireland with two young children and sought flexible work herself. A qualified accountant, Karen had worked in Luxembourg and Australia before setting up a successful English speaking real estate agency in the south of France. Following the financial crisis in 2008, she re-evaluated the business and decided to set up a tour company, eventually becoming the leading Wine Tour Operator in the South of France.

Employum was set up in 2016 and in 2017, the company introduced a panel of life and career coaches across Ireland to support their candidates. They run practical workshops to help people return to work. In 2018, they added 'Returnships' with partner companies to bring women back into the workforce. They also offer consultancy services to companies seeking to implement flexible work and to improve policies for women returning after maternity leave

Looking to the future, Employum plans to launch an app to reach out to the thousands of women who would like to return to work but on a flexible basis. They plan to open remote offices in Limerick and Dublin in 2018 and then roll out the app globally in 2019. With an estimated 55 million women at middle management level not working globally, this is the market Employum is targeting.

www.employum.ie

