



Anne Heraty, CEO and owner

Cpl Resources

Cpl Resources has been working with start-ups since the mid 1990's and has an enviable track record of working with companies from their earliest stage. This background has allowed the company to create and develop specific solutions that fit all sizes and budgets.

Cpl recognise that key to a start-up's success is their ability to engage top talent that drives the business to the next level. Given that a start-up needs all their time, energy and focus on its core USP, Cpl are able to offer their expertise and scale to run the talent identification process. This helps owners/CEO's get access to top talent, who are fully engaged and motivated about the company and opportunity.

Cpl's expertise also extends to HR Advisory & Consultancy services, including payroll and contract compliance. They can also help with employer branding proposition and creative job description advertising.

As part of their support services, Cpl has also extended the use of some of their office space as companies look to build their own offices. Cpl are a main sponsor to a number of key networking events and look to proactively bring their clients to these events in order for them to meet other start-ups, entrepreneurs, banking and pension advisory services.

Anne Heraty said *"Cpl is delighted to have helped a large number of high profile recent start-ups in Ireland. We work as a partner, listening, learning and leading. For this reason we were pleased to become a Starting Strong Supporter. Start-ups are the future of our economy. The Starting Strong programme, under the Going for Growth umbrella, is an entrepreneurial community of inspirational women who are creating jobs & driving economic growth"*.

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