



Andrea Linehan

GRID Finance

Andrea Linehan launched fintech company GRID Finance into the market in 2014, with founder and CEO Derek F. Butler, to provide an online platform of modern financial products for businesses and individuals. As founding team member and Commercial Director of the company, Andrea leads the sales, marketing, partnerships and overall commercial development of the company. Andrea's professional career has given her extensive experience across a range of consumer and commercial products and services. She spent 10 years in the Middle East developing commercial and leisure brands for the Omani Government before returning to Ireland in 2013 to complete the full-time MBA at Trinity College Dublin.

GRID's first product was 'peer to peer financing', but the company has since launched two online strategic business units, GRID Business and GRID Wealth, and secured €30 million in capital for Irish SMEs. GRID Business is the home of financial wellbeing for Irish SMEs. Business owners can undertake a financial health check of their business and be allocated a GRID Score, which is the credit score generated from the company's proprietary credit scoring model. GRID Wealth is the home of financial wellbeing for individuals, helping people to access a smart investment mix to provide for the financial future. GRID Wealth is servicing retail investors in Ireland, Europe, the USA and the Middle East.

GRID Finance has been supported by Enterprise Ireland's High Potential Start Up programme and in 2016 GRID won 1st place in MetLife Foundation's inaugural competition for their contribution to financial inclusion in Ireland.

www.gridfinance.ie

